



PRESS RELEASE

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COOKBOOK OF THE FUTURE GOES STRAIGHT TO MULTIMEDIA E-BOOK FOR iPADS, TABLETS

*'Deliciously Doable Small Plates from Around the World'
is enhanced with video tips, music, and full-screen experience;
60 mouth-watering recipes from banker-turned-chef*

DENVER, June 25, 2012 — An independent digital publisher, Hipso Media, is redefining how cookbooks are published and experienced with the release of Chef Marisol's *Deliciously Doable Small Plates from Around the World*, a ground-breaking multimedia e-cookbook designed for the iPad, tablets and smart phones.

The book's author, Chef Marisol, will be the first to tell you this isn't her grandmother's cookbook. It is a fully interactive *tour-de-food* from every country where her chef knives have made the cut. It is enhanced with demonstration videos, hyperlinks, ambience music to cook by, mouth-watering photos of every recipe and a design that perfectly fills the digital screen of tablets, e-readers and smart phones.

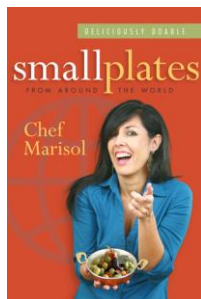
"This is an e-cookbook of the future," said Hipso Media publisher, Rob Simon. "Unlike print cookbooks, *Small Plates* has been designed and produced start-to-finish exclusively for the functionality and beauty of tablets, phones and e-readers. And unlike any other e-book, you can actually print the recipes to take to the kitchen. Plus you can share, Tweet or email them to friends using social media."

Chef Marisol Murano is an international chef who travels the world on cruise ships where she provides cooking demonstrations and hands-on classes. During her travels, she has collected recipes for world-popular small plates — known as *tapas* in Spain, *mezze* in the Mediterranean, *kobachi* in Japan, *antipasti* in Italy or *hors d'oeuvres* in France. "I bring these recipes home like souvenirs, for my friends to cherish and share," Chef Marisol said.

The Chef also brought home stories about the ports, destinations and markets she has visited, and has included them in the book. A natural-born storyteller, Chef Marisol is a former banker who, before becoming a chef, was a best-selling novelist whose first work of fiction won several awards and was translated into five languages.

The multimedia e-book is currently sold on the iBookstore and iTunes in 32 countries. An un-enhanced version will be released for other readers and tablets such as the Nook, Kindle Fire, Sony Reader and Kobo in late summer of 2012.

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